

Zack Aldrich

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Education

Medill at Northwestern University '12

Master of Science in Journalism

Missouri School of Journalism '11

Bachelor of Journalism with a minor in Spanish

Summa cum laude

Work Experience

Portland Press Herald: Portland, Maine

Copy editor, page designer, web editor. Oct. 2016 — present

- Design A1, and local/state and business sections, for 36,000-circ daily; frequently design A1 for 48,000-circ Sunday edition, called Maine Sunday Telegram
- Build graphic elements highlighting data or key ideas, and create conceptual designs when art is lacking
- Copy edit news and features for daily editions and advance pages, and write headlines and cutlines, with a goal of clear, accurate, engaging stories
- Publish breaking news and prepare enterprise for web
- On occasion serve as night copy desk chief

Omaha World-Herald: Omaha, Nebraska

Copy editor, page designer, web editor. 2012 — 2016

- Design section front and inside news pages on deadline, including A1 and sports covers, for 100,000-circ daily
- Copy edit local and wire stories for daily edition
- Work with city editors to create daily budgets; map out six- to eight-page local news sections
- Select and build nation/world packages as wire editor
- Publish stories to Omaha.com; use web tools such as Storify to gather readers' tweets; embed video and Google spreadsheet data; send breaking news alerts

Naples Daily News: Naples, Florida

Copy editor, page designer. June — August 2011

Design section fronts, inside pages for 45,000-circ daily

Honors

- Maine Press Association
2021 Better Newspaper Contest
1st place, front page design,
daily/weekend
- Maine Press Association
2020 Better Newspaper Contest
1st place, news headline,
daily/weekend
- American Copy Editors
Society 2020 headline contest
3rd place, regional/local
news organization

Skills

- Adobe InDesign, Photoshop
- Content-management systems such as Saxotech, WordPress, TownNews, django
- Knowledgeable in HTML, CSS, WordPress self-hosting

References

Carol Zuegner

Former copy editor

Omaha World-Herald

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Mary Kay Wayman

Former copy editor

Omaha World-Herald

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